



DHK
eduserve
...creating temples of learning!

THE PROJECT

DHK
Eduserve Limited
...creating temples of learning!

MESSAGE

from the Chairman & Managing Director

Dr. Deepak Madhok

DHK Eduserve Ltd.



Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream which, fulfilled, can be translated into benefit for everyone and greater strength for our nation.

At **DHK Eduserve Ltd.**, we believe it is both a privilege and a responsibility to shape the future through education. With over five decades of experience in delivering holistic, value-based learning, our mission has always been to empower students through academic excellence, co-curricular enrichment, and character building.

Formed by the visionaries behind the Sunbeam Group of Educational Institutions, DHK Eduserve Ltd. (formerly Sunbeam Eduserve Ltd.) is a Public Limited Company committed to expanding quality education across India. With the support of seasoned advisors and reputed academic partners, we ensure that every school under our guidance upholds the highest standards of teaching and learning.

India's evolving educational landscape presents both opportunity and responsibility. The growing demand for quality institutions underscores the need for schools that inspire and prepare students for a dynamic world. It is this vision that drives us to collaborate with like-minded individuals who are eager to bring Associate Sunbeam Schools to their cities.

To date, DHK Eduserve has successfully helped establish 16 Associate Sunbeam Schools, contributing to a wider network of over 35,000 students, of which 18,500 are part of the associate ecosystem. These schools have consistently produced top academic performers and all-round achievers, becoming centers of excellence in their regions.

We welcome passionate partners to join us in this transformative journey—bringing world-class, holistic education to every child and community we touch.

Dr. Deepak Madhok

CMD

DHK Eduserve Ltd.

DHK Eduserve Ltd. in association with like minded Societies/ Trusts / Companies (registered under sec. 25, Companies Act) would like to establish across India and abroad :

Sunbeam School - KG to Class XII (to be affiliated to CBSE)

OUR SERVICES

Setting up a world-class school is a process that involves time, a well-drawn-out plan and execution efficiency. DHK Eduserve Ltd. will help you at every step to ensure a successful venture. DHK Eduserve Ltd. is the only company offering consultancy and expertise for complete educational transformation and turn-key assistance to establish and run schools with our 50 year old experience in this field.

I. Pre-Operational Services:

Human Resource Planning
Teaching Methodology & Philosophy
Infrastructure Designing and Layout
Procurement and Material Management
IT Management
Financial & Cost flow Analysis
Marketing & Promotion

II. Post Operational Services

Curriculum & Syllabus Support
Human Resources & Training Management
IT Management
Marketing & Promotion
Facilities Management
Operations Management
Quality Assurance
Events Support
• **R&D Support**
• **Affiliation Knowhow**

Sunbeam Schools

Education Optimized !!

Today's new age learners have special intellectual, social, and emotional needs. They need an open, enriched educational environment designed to develop superior thinking skills. Students should have stimulating interaction with their intellectual peers and be encouraged to develop the skills and character traits of creative, productive, contributing members of the society. Sunbeam Schools provide a congenial, positive, enthusiastic school climate that supports and nurtures school life. We take great pride in gifting to the society students who are well aware of personal responsibility and steeped in task commitment, self-discipline, independent learning, and respectful conduct.

The SUNBEAM association benefits you by providing you :

- ⊙ Well researched, structured curriculum broken down to monthly/daily schedule for seamless implementation.
- ⊙ Training, up-gradation and assessment of teachers on a regular basis along with constant professional inputs to improve quality, performance levels and operational effectiveness.
- ⊙ Standard Operating Procedures (SOP) for implementing standardised systems prevalent amongst all Sunbeam Schools.
- ⊙ Association with ancillary educational service providers to add value to your school.
- ⊙ Affiliation know how.
- ⊙ Impeccable reputation of The Sunbeam brand

What we require from a Sunbeam Associate:

- ⊙ Total Investment to the tune of around ₹ 15 Crores over a period of 6 years and a land requirement of 2 to 3 acres.

Please note that the initial investment and subsequent funding is dependent on the level of infrastructure and could vary based on location and other factors.

The Sunbeam School Benefits

- ⊙ Assurance of a successful respectable business venture, by being part of an established and reputed brand.
- ⊙ Acknowledgment as an educator who is doing his bit to change and develop society.
- ⊙ Unlimited growth opportunity

General Terms & Conditions

- ⊙ Non-Refundable Signing amount of ₹ 5 Lakhs.
- ⊙ Annual Fees of ₹ 6 Lakhs to be appreciated by 10% every five years.
- ⊙ 7% Consultancy charges to be paid from your total monthly turnover.
- ⊙ Initial Agreement period of 30 years . (To be renewed after that).
- ⊙ Taxes as per the Government policy & subject to change.

Sunbeam Schools PAST is Filled with Glorious Legacies THE FUTURE holds umpteen possibilities

- ⊙ Sunbeam Schools have carved a niche for themselves in all spheres of holistic education excelling in every conceivable facet of school education.
- ⊙ Sunbeams across branches have topped CBSE exams down the years in their respective regions bringing laurels to themselves and to the school.
- ⊙ Sunbeam Schools have been winning National and International competitions in the co-curricular and extra curricular fields organised all over India and abroad.
- ⊙ Sunbeam Schools have a proven track record in the field of sports having produced several international and national champions in their sports fields.
- ⊙ Leisure Time Activity sessions provide an opportunity to all the students to excel in a chosen field of interest and bring out their innate talent.
- ⊙ Sunbeams have the opportunity to interact with the best Role Models in various streams thus getting to have a first hand knowledge of what it takes to be successful.

That all associate schools will one day attain the same heights, is the conviction of our delivery and support system.

- ⊙ As associate schools, you will benefit when your students will participate in Inter Sunbeam co-curricular festival & Inter Sunbeam Sports festival.
- ⊙ Teachers regularly will have the opportunity to upgrade themselves through workshops (both internal and external), newsletters and website.
- ⊙ Schools will be provided with assignments, worksheets, notices and activity time table schedules on daily/monthly basis to maintain uniformity in curriculum delivery across schools.
- ⊙ Quality Control Group will be making visits to all the schools for thorough quality audits in academic and administration avenues and give feedbacks and suggestions.
- ⊙ All developments in the education front the world over will be made available to all the schools through the Sunbeam EduServe R & D cell.
- ⊙ Comprehensive marketing support by the parent body through indoor and outdoor media will help project all schools at their best.



Sunbeam Ayodhya



Sunbeam Azamgarh



Sunbeam Ballia



Sunbeam Bhadohi



Sunbeam Chhapra



Sunbeam Deoria



Sunbeam Dildarnagar



Sunbeam Ghazipur



Sunbeam Gonda



Sunbeam Jaunpur



Sunbeam Mau



Sunbeam Mirzapur



Sunbeam Mughalsarai



Sunbeam Narayanpur



Sunbeam Robertsganj



Sunbeam Sultanpur

Messages

Greetings!!

Happy to note that DHK Eduserve has started technology empowered learning modules!! The change dynamics is ushering a variety of modern tools to empower learning. The role of technology in integrating learning and bridging space and time has been remarkable. Borderlessness, universal access to information and the speed of information available to human needs is something to marvel at. This has impacted the learning institutions and the learning process.



I am happy to note that DHK Eduserve is addressing to these emergent issues and bringing its vast resources to the learning domains. I wish the program all success and I am sure your efforts would go a long way in transforming the classroom learning.

Yours truly,

G. Balasubramanian

Former Director (Academics)CBSE

Mr. Balasubramanian has conducted several workshops for Sunbeam administrators and teachers and has been a guiding light for our institutions.

Here's wishing all the best to Sunbeam in this new endeavor.
You have all our good wishes!

Ashish Rajpal

Director, idiscoveri

idiscoveri is India's premier leadership development and teachers training provider and in association with Wipro has conducted several workshops and teachers' empowerment programmes for the group.



Greetings!!

It gives me great pleasure to know that the Sunbeam Group of Schools has launched a new venture called Sunbeam EduServe which will be reaching out to schools across the country offering Sunbeam's tried and tested educational pedagogy.

As individuals who learnt a lot starting and running schools, we have always believed that this mode of creating, using and then offering others is the best mode. That is why I think this will be a successful model and very useful for schools too.



I wish the new endeavour all the very best.

Sridhar Rajagopalan

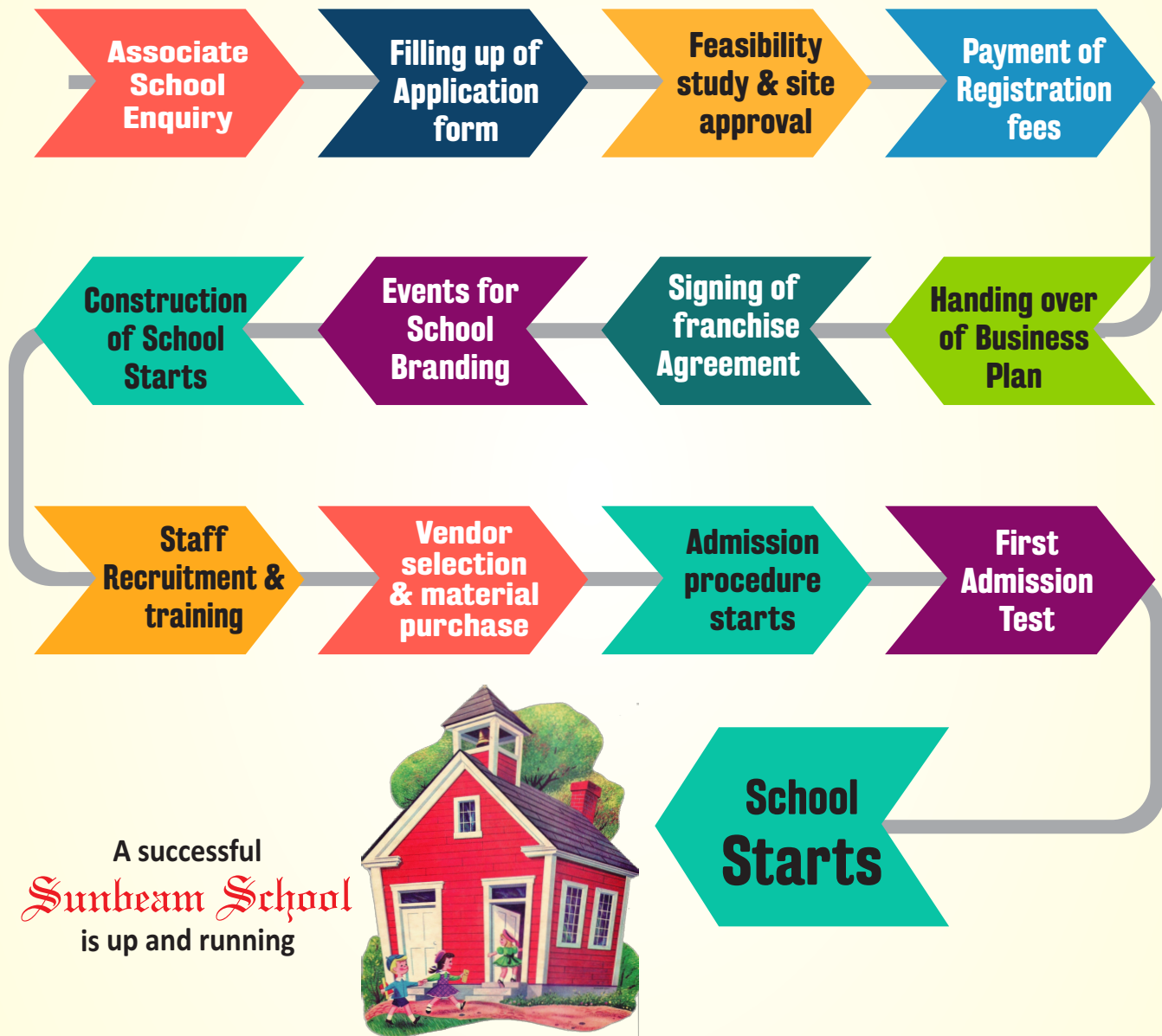
Managing Director, Educational Initiatives

Educational Initiatives conducts India's biggest analysis based test called ASSET and Sunbeam Schools conduct ASSET diagnostic tests in English, Maths and Science for all the students from Class III to X.

Continuous and Comprehensive

SUPPORT

.... for schooling needs.



- Ongoing training and support for Teachers and Administrative Staff.
- Regular auditing of academic processes, performance reviews, and feedback mechanisms.
- Continuous research, development, and curriculum upgrades.
- Strategic re-evaluation and enhancement planning for long-term growth.

ADVISORY COUNCIL



Dr. Amrita Dass
Director, ICS



Dr. G. Balasubramanian
Former Director - Academics CBSE



Padmashree
Ms. Geeta Chandran
Bharatnatyam Exponent



Dr. Sumer Singh
Principal
Daly College, Indore



Padma Bhushan Pt. Sajan Mishra
Eminent Vocalist



Padma Bhushan Pt. Rajan Mishra
Eminent Vocalist



Mr. Damodar Goyal
President
Society for Unaided Foundation
for Promotion and Protection of Private Education



Mr. John Mason
Former Headmaster
Doon School



Mr. Atul Khanna
Director
Strawberry Fields School, Chandigarh



Mr. Sanjeeva Singh
Dronacharya & Arjuna Awardee



Ms. Maya Menon
Director - Teacher's Foundation



Ms. Salony Priya
Eminent Psychologist,
Director - UMEED



Ms. Annie Koshi
Principal, St. Mary's School
New Delhi



Mr. Syed Sultan Ahmed
Managing Director - EduMedia India

Sunbeam Schools

partnering with the best
in EDUCATION





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Our Existing PROJECTS

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Sunbeam School

AYODHYA

Epitome of Excellence!!

Sunbeam School Ayodhya (Epitome of Excellence!!) Nursery to Class XII, established in 2013, is a CBSE affiliated Senior Secondary institution (Affiliation No. 2131977) situated on Raibareilly Road near the Railway Crossing, Ayodhya, U.P. – 224001 is recognized for its commitment to holistic development and nurturing Future-ready students. Awarded for excellence in education, it strives for "**Education Beyond Boundaries**" while providing top-tier facilities and fostering inbuilt skills.

STRENGTH - 1055

Sunbeam School

AZAMGARH

Quest for Excellence!!

Sunbeam School Azamgarh (Quest for Excellence!!), Nursery to Class XII, established in 2015, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2132729) located at Sarai Jagarnath, Near Deep Automobiles (Mahindra Showroom), on Varanasi Road, Azamgarh, U.P. - 276207.

The school strives for excellence in all areas, offering a well-rounded education designed to nurture students' potential



STRENGTH - 850

Sunbeam School

BALLIA

Educating the Future!!

Sunbeam School Ballia (Educating the Future!!), Nursery to Class XII established in 2013, is a CBSE- affiliated Senior Secondary school (Affiliation No. 2131962), located at Agarsanda, Garwar Road, Ballia, U.P. - 277001. With a commitment to shaping future leaders, the school offers a modern curriculum and an environment where students are encouraged to reach their full potential.

STRENGTH - 2400



Sunbeam School

BHADOHI

Nurturing Young Talents!!

Sunbeam School Bhadohi (Nurturing Young Talents!), Nursery to Class XII, established in 2012, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2131951) located at Rajpura Crossing, Bhadohi, U.P.

The school is dedicated to fostering young talents by providing a nurturing environment that helps students grow academically, socially, and emotionally.



STRENGTH - 950



Sunbeam School CHOLAPUR

Creating Achievers!!

Sunbeam School Cholakpur (Creating Achievers!!) Nursery to Class XII , established in 2015, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2132578) situated near the Toll Plaza, Danganj, Cholakpur, Varanasi.

The school prides itself on cultivating high-achieving students through its focus on both academics and personal development

STRENGTH - 950

Sunbeam School DEORIA

Empowering Future Citizens!!

Sunbeam School Deoria (Empowering Future Citizens!!) Nursery to Class XII , established in 2012, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2131726) located at Sonda, on Deoria-Salempur Road, approximately 3 km from the bus stand, Deoria, U.P. - 274001.

The school is committed to empowering future citizens by offering quality education in a nurturing and supportive environment



STRENGTH - 1150

Sunbeam School

DILDARNAGAR

Schooling Optimised!!

Sunbeam School Dildarnagar (Schooling Optimised!!) Nursery to Class XII, established in 2019, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2133685) located at Hussainabad-Usia Canal Road (Chhoti Nahar), Dehwal, Dildarnagar, Ghazipur, U.P. - 232326.

Known for its optimized approach to education, the school offers a blend of modern teaching techniques with a focus on holistic development

STRENGTH - 950



Sunbeam School

GHAZIPUR

*Educating to blend tradition
with modern vision!!*

Sunbeam School Ghazipur (Educating to blend tradition with modern vision!!) Nursery to Class XII, established in 2011, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2131675) located at Maharajganj, just 0.5 km from Maharajganj Railway Crossing, Ghazipur, U.P. - 233001.

The school emphasizes blending traditional values with modern education to prepare students for a successful future

STRENGTH - 1500



Sunbeam School

GONDA

Where knowledge is power!

Sunbeam School Gonda (Where knowledge is power!!) Nursery to Class XII, established in 2018, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2133560) situated at Imerti Bisen, Baharaich Road, opposite Royal Enfield Showroom, Gonda, U.P. - 271002. The school fosters a culture where knowledge empowers students to excel both in academics and in life

STRENGTH - 400



Sunbeam School

JAUNPUR

Where Learning is fun!!

Sunbeam School Jaunpur (Where learning is fun!!) Nursery to Class XII, established in 2011, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2131710) located at the 7th Milestone on the LKO-VNS Highway, Kulhnamau, Kalichabad, Jaunpur, U.P. - 222132. The school provides an engaging learning environment where students enjoy the process of acquiring knowledge.

STRENGTH - 1000



Sunbeam School MAU

Educating at its Best!!

Sunbeam School Mau (Creating Global Citizens!) Nursery to Class XII, established in 2011, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2131659) situated at Alinagar, Mau-Ballia Highway, U.P. - 275102.

The school is dedicated to creating global citizens by offering a curriculum that combines academic rigor with a global perspective

STRENGTH - 1700



Sunbeam School MUGHALSARAI

Education at its Best!!

Sunbeam School Mughalsarai (Education at its Best!) Nursery to Class XII, established in 2004, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2130843) located at Dulhipur, GT Road (near FCI Godown), Mughalsarai, U.P. - 232101.

The school is committed to delivering education at its best, providing students with the tools and opportunities to excel in all aspects of life

STRENGTH - 2300



Sunbeam School MIRZAPUR

Designing the future!!

Sunbeam School Mirzapur (Designing the future!!) Nursery to Class XII, established in 2015, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2132976) located at Hurua, Aamghat, Mirzapur, U.P. - 231001, just 2 km from Aam Ghat Railway Crossing on Chunar Road.

The school focuses on designing a bright future for its students by offering a nurturing and innovative educational environment

STRENGTH - 650

Sunbeam School NARAYANPUR

Blending Modern education with Indian Culture!!

Sunbeam School Narayanpur (Blending Modern education with Indian culture!), Nursery to Class XII, established in 2012, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2131952) situated on Chunar Road, Narayanpur, Mirzapur, U.P. - 231305.

The school uniquely blends modern education with Indian cultural values to ensure holistic student development



STRENGTH - 1300

Sunbeam School

ROBERTSGANJ

Learning today... Leading tomorrow!!

Sunbeam School Robertsganj (Learning today... Leading tomorrow!!) Nursery to Class XII, established in 2015, is a CBSE-affiliated Senior Secondary school (Affiliation No. 2132475) located at Bichee, Tirnahi, Robertsganj, Sonebhadra, U.P. - 231216.

The school nurtures future leaders by fostering a learning environment where today's lessons lead to tomorrow's successes

STRENGTH - 1100



Sunbeam School

SULTANPUR

Empowering Young Mind!!

Sunbeam School Sultanpur (Empowering Young Minds!) Nursery to Class XII, established in 2014, is a CBSE-affiliated Senior Secondary institution (Affiliation No. 2132576).

The school offers a stimulating environment where young minds are empowered to excel in both academics and personal growth



STRENGTH - 1000



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Our Testimonials

DHK
Eduserve Limited
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Congratulations



Honored by His Excellency
**President of
Republic of Mauritius**
Prithvirajsing Roopun and
**Luchoomun, Vice Prime
Minister and Minister
of Education, Mauritius.**

Ms. Leela Devi Dookun
Dr. Deepak Madhok

Chairman, Sunbeam Group of
Educational Institutions
Proud recipient of
**"Excellence in
Education Award"**

Congratulations



Mrs. Bharti Madhok

Vice President
Sunbeam Group of Educational Institutions

*On achieving the prestigious
Outstanding Leadership Award
by **Women Leaders Forum**
for the Asiatic Region in Dubai*

Congratulations



Dr. Deepak Madhok

Chairman
Sunbeam Group of Educational Institutions
CMD
DHK Eduserve Ltd.

On achieving the prestigious
Times of India
Education Warriors Award
from Mr. Dinesh Sharma, Deputy
Chief Minister and Education Minister
of Uttar Pradesh during Thought
Conclave in Lucknow



Congratulations !!!

Sunbeam gets another feather in the cap.....

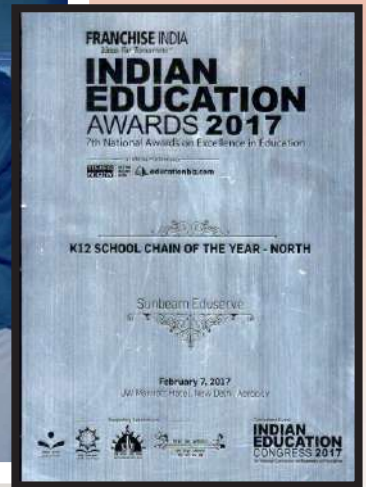


Dr. Deepak Madhok & Ms. Bharti Madhok

Chairman & Director, Sunbeam Group of Educational Institutions

On receiving the prestigious
Excellence in Edupreneureship Award 2022
from Ms. Neha Dhupia, under the banner of Radio City
Business Titans - Chapter Dubai
at Hotel Grand Hyatt, Dubai on 27th August, 2022

Awards



Awards



Mr. Deepak Madhok Chairman, Sunbeam Group of Educational Institutions Honored with "**The Champion of Change - 2018**", in the field of Education from His Excellency the Hon'ble Vice President of India, **Shri Venkaiah Naidu**. Truly a humbling experience at the Plenary Hall, Vigyan Bhavan, New Delhi.



Principal Sunbeam Lahartara, **Ms. Perveen Quaizer** honoured with the prestigious **INDIAN EDUCATION ICON AWARD 2018** at Gurgaon by CED FOUNDATION TRUST

Awards



Chairman **Mr. Deepak Madhok** and
Director **Mrs. Bharti Madhok** were conferred
with **Entrepreneur of the Year Award** in Education
yesterday in New Delhi



Mr. Deepak Madhok (Chairman) & Mrs. Bharti Madhok (Director) being Honoured with Doctorate Degree of Literature by Indian Peace University Chennai, for outstanding contribution in the field of Education & nurturing young minds pan India for last four decades.

Awards



Dr Deepak Madhok receiving **Iconic Leader Award** (by Jagran Prakashan Ltd.) in an august ceremony in Delhi. Ms Sudha Singh, the medalist of athletics at the Asian Games and Mr Alok Sawal CEO Dainik Jagran confer the award to him on stage.



Sunbeam Group of Educational Institutions Recognized as one of **Asia's 100 greatest brands and leaders for 2016** by **Asia One Magazine** and **URS Media Consulting Pvt. Ltd.** based out of Singapore

Awards



Sunbeam Eduserve Ltd. Has Awarded with
Best K12 School Chain of the year (North)
at **The Indian Education Awards 2017**



Dr. Deepak Madhok (Chairman) & **Dr. Bharti Madhok** (Director)
being conferred with the **Educational Lifetime Achievement Award**
for their contribution towards furthering the cause of education in
Varanasi and **Eastern U.P.**

Awards



Sunbeam Group of Educational Institutions Varanasi
Sunbeam Bhagwanpur, Sunbeam Lahartara and
Sunbeam Varuna Has prestigious recognition
of being part of **TOP 50 future Schools shaping
success** by **Forbes International Magazines**

Education World Awards



Sunbeam School **Ayodhya**
has been **awarded** as the
Best Co-Ed School
in **Ayodhya**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Mau**
has been **awarded** as the
Best Co-Ed School
in **Mau (Alinagar)**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Ballia**
has been **awarded** as the
Best Co-Ed School
in **Ballia**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Ghazipur**
has been **awarded** as the
Best Co-Ed School
in **Ghazipur**
by **Education World**
India School Rankings 2023-24.

Education World Awards



Sunbeam School **Mughalsarai**
has been **awarded** as the
Best Co-Ed School
in **Mughalsarai**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Jaunpur**
has been **awarded** as the
Best Co-Ed School
in **Jaunpur**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Narayanpur**
has been **awarded** as the
Best Co-Ed School
in **Narayanpur**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Sultanpur**
has been **awarded** as the
Best Co-Ed School
in **Sultanpur**
by **Education World**
India School Rankings 2023-24.

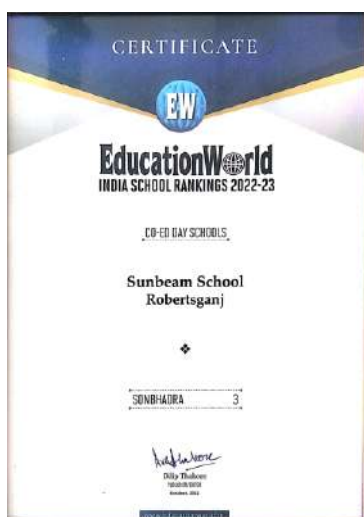
Education World Awards



Sunbeam School **Azamgarh**
has been **awarded** as the
3rd Best Co-Ed School
in **Azamgarh**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Mirzapur**
has been **awarded** as the
3rd Best Co-Ed School
in **Mirzapur**
by **Education World**
India School Rankings 2023-24.



Sunbeam School **Robertsganj**
has been **awarded** as the
3rd Best Co-Ed School
in **Sonbhadra**
by **Education World**
India School Rankings 2023-24.

National School Awards



Sunbeam School **Ayodhya** has been
**Awarded as School with
Best Educational Facilities**
at Hotel Vivanta, Taj, Dwarika, New Delhi by
National School Award 2023



Sunbeam School **Azamgarh** has been
**Awarded as Most Innovative Learning
Method Award**
at Hotel Vivanta, Taj, Dwarika, New Delhi by
National School Award 2023



Sunbeam School **Dildarnagar** has been
Awarded as Most Progressive School
at Hotel Vivanta, Taj, Dwarika, New Delhi by
National School Award 2023



Sunbeam School **Ghazipur** has been
**Awarded as School with
Best Day Boarding School**
at Hotel Vivanta, Taj, Dwarika, New Delhi by
National School Award 2023

National School Awards



Sunbeam School **Mau**
has been
**Awarded as School
with Best
Infrastructure 2023, U.P.**
at Hotel Vivanta, Taj, Dwarika,
New Delhi
by
National School Award 2023



Sunbeam School
Robertsganj
has been
**Awarded as School
with Most Impactful
Learning Methods 2023**
at Hotel Vivanta, Taj, Dwarika,
New Delhi
by
National School Award 2023